

WESTERN AG REPORTER

Find us on the web at www.westernagreporter.com

**P.O. Box 30758
BILLINGS, MT 59107
(406) 259-4589**

Fax: (406) 259-6888

COMMERCIAL DISPLAY RATES

One Time Insertion Per Column Inch \$18.00
Annual Rate Per Column Inch \$13.00

1/4 page 24 inches 3 col x 8 inch or 4 col x 6 inch \$312.00
1/3 page 32 inches 4 col x 8 inch \$416.00
4x10 (Jr. pg) 40 inches 4 col x 10 inch \$520.00
1/2 page 48 inches 4 col x 12 inch or 6 col x 8 inch \$624.00
2/3 page 64 inches 4 col x 16 inch \$832.00
3/4 page 72 inches 5 col x 14 1/2 inch or 6 col x 12 inch \$936.00
Full page 96 inches 6 col x 16 inch \$1248.00

COLOR CHARGES:

Per Color \$140.00
Four Color \$420.00

All color to be CMYK Process

INSERTS: Call For Quotes

ONLINE OPTIONS:

Visit with a sales representative for more information

CAMERA READY ARTWORK:

High resolution pdf format for camera ready files, minimum 200 dpi preferred. Extra artwork at cost.

Photo Enhancement Charges \$10.00
Scan Charges \$10.00

DISPLAY DEADLINE

Thursday Of Prior Week: 4 PM
PUBLISHED WEEKLY ON THURSDAYS

Email ad copy to:
production@westernagreporter.com

Fax to: (406) 259-6888

Mail to: PO Box 30758 • Billings, MT 59107

MECHANICAL REQUIREMENTS:

1 col. width 1 5/8 inches 9.5 picas
2 col. width 3 5/16 inches 20 picas
3 col. width 5 1/16 inches 30.5 picas
4 col. width 6 13/15 inches 41 picas
5 col. width 8 9/16 inches 51.5 picas
6 col. width 10 5/16 inches 62 picas
Depth Of Column: 16 inches

Single Page:

10 5/16 (62 picas) wide x 16 inches tall

Center Spread:

21.5 inches (125 picas) wide x 16 inches tall

PUBLISHER COMMENTS:

WESTERN AG REPORTER reserves the right to refuse any advertising not in keeping with the publication's standards. Publisher assumes no responsibility for errors in copy received over the telephone. Responsibility and adjustments given for errors made in ads submitted in writing or emails is restricted to the first week of publication. Advertiser assumes all liability for ad content and for claims arising therefrom.

Advertising is not agency commissionable.

10% DISCOUNT OFFERED:

On new commercial accounts scheduled for three or more times within a six week period. Same ad - no changes.

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PERSONAL CHECKS & CREDIT CARDS ACCEPTED



Publisher reserves the right to refuse any advertising